



**FAIR  
CHANCE**  
*employer*



**BRAND STANDARDS**

**FAIR  
CHANCE**  
*employer*

**FAIR  
CHANCE**  
*employer*

**FAIR  
CHANCE**  
*employer*

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*employer*

**FAIR  
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*employer*

**FAIR  
CHANCE**  
*employer*

**FAIR  
CHANCE**  
*employer* ✓

**FAIR  
CHANCE**  
*employer* ✓

**FAIR  
CHANCE**  
*employer* ✓

PRIMARY TYPEFACE

# CHRONO BLACK

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789(+;?/)

# CHRONO MEDIUM

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789(+;?/)

SECONDARY TYPEFACE

## Marketing Script

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789(+;?/)

#F8A160  
C0 M43 Y69 K0  
Pantone 1565 C

#E33B36  
C5 M92 Y86 K0  
Pantone 179 C

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Chance employer by  
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*Let's have the  
conversation about  
the benefits of a  
fair chance for all.*